

Full Website Builder Prompt

Build a complete 40-page website in one afternoon. One prompt.
Zero code.

Built by [@brycenwood.ai](#) · October 2026

THE PROBLEM

Most AI-built websites are invisible

Anyone can ask AI to build a website. You'll get a homepage and a contact form and it'll sit on the internet and do nothing. No SEO. No schema. No sitemap. No AI visibility. Google doesn't know it exists. ChatGPT can't read it. It's a digital business card that nobody sees.

I spent months figuring out what actually makes an AI-built website show up in Google, get recommended by ChatGPT, and bring in leads on its own. Then I put all of it into one prompt.

THE PROMPT

Paste this into Claude Code

This prompt is the bones. It tells Claude Code exactly what to build and how to structure it so your site actually gets found. But the more real information you feed it about your business, the better the results. Don't just fill in the brackets and hit enter -- give it everything. Your services, your story, your customers, what makes you different, your pricing, your location, examples of your work. The more context Claude Code has, the more specific and useful every page will be.

Replace the bracketed fields below to get started. Then keep the conversation going -- tell it more about your business and watch the site get better with every detail you add.

PASTE THIS INTO CLAUDE CODE

I need you to build me a complete website for my business.

Business name: [YOUR BUSINESS NAME]

What we do: [ONE SENTENCE – what you sell or offer]

Who we serve: [YOUR IDEAL CUSTOMER]

Location: [CITY, STATE or "online"]

What makes us different: [1-2 SENTENCES]

Build me:

- Homepage with hero section, services overview, testimonials section, and contact form
- Services page with individual service detail pages
- About page with our story
- Contact page with a working form
- Blog with 5 SEO-optimized articles targeting what our customers actually search for
- Case study page with 1-2 examples of our work
- Pricing page (if applicable)
- FAQ page with schema markup
- Privacy policy and terms of service
- llms.txt so AI tools like ChatGPT, Claude, and Perplexity can read and recommend our site
- Markdown mirrors (index.md) for every page so AI reads clean content
- XML sitemap
- Schema markup (JSON-LD) on every page – LocalBusiness, Service, FAQPage, Article, BreadcrumbList
- Meta titles and descriptions optimized for clicks on every page
- Mobile responsive, fast loading, modern design
- robots.txt that allows all AI crawlers

Deploy-ready. No frameworks. Pure HTML and CSS. Every page should be its own folder with an index.html inside it.

WHAT THIS BUILDS

Here's what you get from one prompt

This isn't just a website. It's a website that's built to be found. And the more you tell Claude Code about your business after the initial build, the deeper it goes --

rewriting blog posts with your actual expertise, building FAQ pages from real customer questions, creating case studies from your real projects.

- **30-40+ pages** depending on your services and blog topics
- **SEO on every page** - meta titles, descriptions, heading structure, internal linking
- **Schema markup** - Google Rich Results for your business, services, FAQ, and articles
- **AI visibility** - llms.txt + markdown mirrors so ChatGPT and Perplexity can read and recommend you
- **XML sitemap** - tells Google exactly which pages to index
- **Blog posts** - targeting real keywords your customers search for
- **Mobile responsive** - looks good on every device
- **No monthly fees** - deploy free on Cloudflare Pages, Netlify, or GitHub Pages

DEPLOY IT

Get it live in 5 minutes

Once Claude Code builds your site, you need to put it on the internet. All of these are free:

Option A: Cloudflare Pages (recommended)

PASTE THIS INTO CLAUDE CODE

Help me deploy this website to Cloudflare Pages. Walk me through:

1. Creating a Cloudflare account (if I don't have one)
2. Connecting my GitHub repo
3. Setting up the build
4. Connecting my custom domain

Option B: Netlify

PASTE THIS INTO CLAUDE CODE

Help me deploy this website to Netlify. Walk me through connecting my GitHub repo and setting up my custom domain.

Both options are free, auto-deploy when you push changes, and include SSL (the lock icon in the browser).

MAKE IT YOURS

Customize after the first build

The prompt gives you the structure, but the magic happens when you keep feeding Claude Code more about your business. The first build gets you 90% of the way there. Then you refine by telling it what to change, what to add, what to go deeper on:

PASTE THIS INTO CLAUDE CODE

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I want to customize my website. Here's what I want to change:  
- [DESCRIBE WHAT YOU WANT DIFFERENT - colors, layout, new pages,  
different copy, etc.]
```

```
Keep everything else the same. Don't break the SEO, schema, or AI  
visibility files.
```

That last line is important. It tells Claude Code to preserve all the invisible infrastructure (schema, sitemap, llms.txt, markdown mirrors) while changing the visual design. Most people rebuild from scratch when they want changes. You just describe what you want different.

THE SECRET TO A GREAT AI-BUILT WEBSITE

The prompt is the skeleton. Your business knowledge is the muscle. The more you tell Claude Code -- your actual customer stories, your real process, the questions people always ask you, why you started the business -- the more it sounds like YOU wrote every page, not an AI. Don't hold back. Dump everything you know into the conversation.

REAL RESULT

I used this exact approach to build brycenwood.com - 40+ pages, deployed in one afternoon, ranking on Google within days. Blog posts, case studies, industry pages, guides, pricing, contact form, full SEO, AI visibility. Zero code written. Zero dollars spent on a developer.

That is the whole system.

Zero ad spend. Zero coding experience. The other playbooks
live at brycenwood.com/playbook, one download each.

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